



**20-22 FEB  
2026**

LIVING  
SUSTAINABLY IN  
INTACT NATURE

# IMMOBILIEN MESSE ALPEN-ADRIA

**THE REAL ESTATE FAIR FOR  
NINE MILLION PEOPLE & FOUR  
LANGUAGES**



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# IMMOBILIEN MESSE ALPEN-ADRIA



The Alpen-Adria Real Estate Fair will take place in 2026 for the third time and is increasingly establishing itself as an important industry meeting point. The Alpen-Adria region is characterized by above-average prosperity, an impressive natural landscape, moderate living costs, as well as high-quality housing and excellent leisure opportunities. Skilled professionals, entrepreneurs, and students appreciate the high quality of life and the ideal environment for both work and leisure.

Present your real estate portfolio at the Alpen-Adria Real Estate Fair and reach your target clients directly. Use this exclusive platform to establish valuable contacts, discuss current market developments, and sustainably expand your presence. Become part of this unique industry meeting point and strengthen your position in the attractive Alpen-Adria region!

With the "Alpen-Adria Real Estate Fair," Kärntner Messen creates an international platform for the entire real estate industry. Real estate agents, developers, holiday property providers, property managers, trustees, notaries, civil engineers, as well as private investors present their offers and services on an attractive area of over 600 m<sup>2</sup> in Exhibition Hall 5.

## YOUR BENEFITS

B2B-matchmaking in the  
Speakers' Corner

Part of the Häuslbauermesse  
Klagenfurt – the number 1  
in the Alpen-Adria region

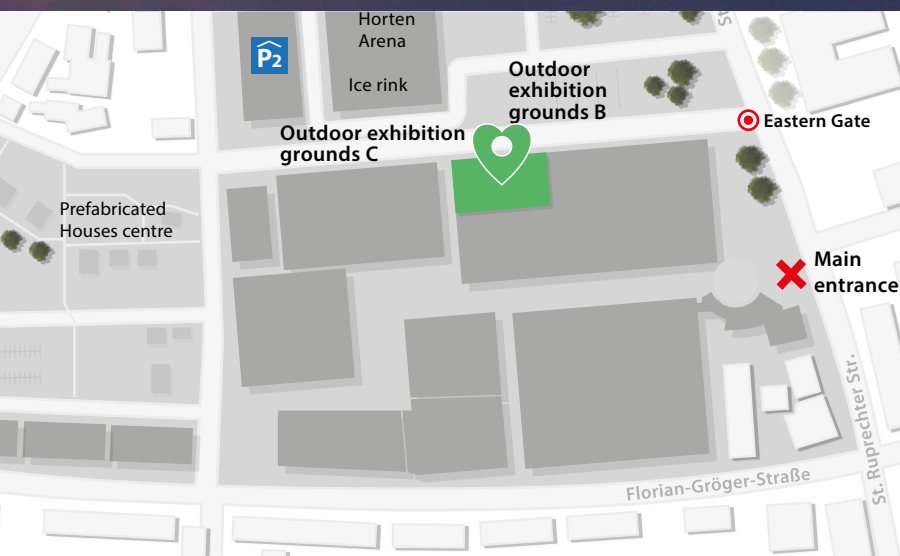
The Häuslbauermesse attracts  
27,000 visitors every year

All-in Carefree Package

Option to book additional  
marketing packages for even  
more visibility

Professional assistance by  
a competent trade fair team

Expert presentations at  
the Speakers' Corner





# THE IMMOBILIEN- MESSE 2026

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**At the Alpen-Adria Real Estate Fair, you will discover innovative new-build projects and attractive existing properties – presented in a vivid, tangible, and personal way.**

Especially in times of increasing digitalization, direct exchange between providers, experts, and prospective clients remains crucial.

When it comes to an investment that shapes one's life and environment in the long term, personal advice and direct contact are indispensable. Take this opportunity to experience real estate consulting on equal terms.



### COMPLETE STAND "Basic"

- › Floor space of 9 m<sup>2</sup> (3 x 3 m)
- › Charcoal carpet
- › Basic access and power outlet (1 x 230 V)
- › Info desk (1)
- › Bar stool (1)
- › Graphic screen with support structure (client's files)
- › 2 exhibitor passes
- › 1 long-stay parking pass
- › 20 free VIP customer passes
- › Catalogue entry

€ **1,290,-**  
TOTAL NET PRICE

### COMPLETE STAND "Economy"

- › Floor space of 12 m<sup>2</sup> (4 x 4 m)
- › Charcoal carpet
- › Basic access and power outlet (1 x 230 V)
- › Info desk (1)
- › Bar stool (1)
- › Stand-up desk (1)
- › Graphic screen with support structure (client's files)
- › 2 exhibitor passes
- › 1 long-stay parking pass
- › 20 free VIP customer passes
- › Catalogue entry

€ **1,690,-**  
TOTAL NET PRICE

INCLUDING

**ADVERTISING  
PACKAGE**

worth  
€ **1,500,-**  
TOTAL NET PRICE

 **SYMA**  
We build inspiration

ADD-ON

**55" MONITOR**  
incl. stand

€ **390,-**  
TOTAL NET PRICE



Secure your exclusive presentation slot for your properties on our real estate stage now.

Company

Tel. no.

Post code

Town

Street

UID no.

Website

Contact

Tel. no.

Fax

E-Mail

Date

Signature / company stamp

All prices are subject to an additional 20% VAT and 1% contract fee. The participation conditions (Klagenfurt Trade Fair Regulations) are legally binding in all respects. Place of jurisdiction for all legal matters: Klagenfurt. The current participation conditions can be found at <https://www.kaerntnermessen.at/agb/>

☐ I consent to my data - name, address, telephone number, fax, e-mail, Internet address - being used for the purpose of organising this event by Kärntner Messen. I have the right to revoke this consent at any time at [office@kaerntnermessen.at](mailto:office@kaerntnermessen.at).