



2 – 5 SEP.
2026

INTERNATIONAL
WOOD FAIR

WITH **HOLZ&BAU**
TRADE SHOW

KEY FOCUS

**Timber
Construction**





THE LEADING TRADE SHOW FOR THE TIMBER AND FOREST INDUSTRY



SALES PLATFORM FOR THE TIMBER & FOREST INDUSTRY

WITH MORE THAN 22,000 VISITORS FROM THE TRADE ON FOUR DAYS, THE "INTERNATIONAL WOOD FAIR KLAGENFURT" IS THE LEADING TRADE EXHIBITION FOR THE TIMBER AND FOREST INDUSTRY.

Together with "Holz&bau", which takes place at the same time, the "International Wood Fair Klagenfurt" presents a unique overview of the entire value chain of the wood industry. More than 500 exhibitors from the forestry, sawmill and timber industry, timber construction, timber logistics and wood energy sectors represent the industry in all its diversity, while a top-class

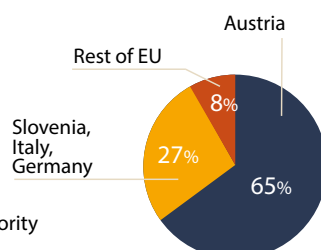
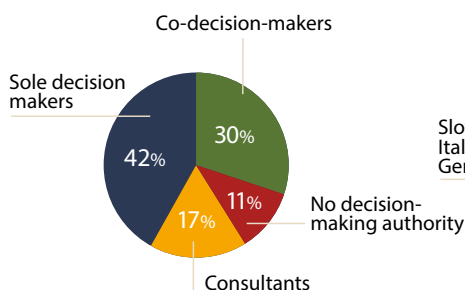
International supporting programme provides valuable future perspectives and offers trade visitors from Austria and abroad real added value

Meet customers and decision-makers from Central and Eastern Europe.

WOOD FAIR for decision- maker



WHERE THE INTERNATIONAL INDUSTRY MEETS



BENEFITS

- + Customised exhibition stands from the Basic Package to the Carefree Package Deal for the exhibition section of your choice
- + Additional optional marketing packages for more visibility
- + Professional support from our expert exhibition team
- + A good mix of inspiring lectures, interesting presentations, demonstrations and technical exchange to reach out to even more visitors from your target group
- + Sophisticated online and offline marketing in our target markets





Innovative suppliers present their products here, start-ups, makers and researchers present their innovations at the centre of the 'International Wood Fair' and the 'Holz&Bau' trade fair. They provide insights into the world of innovation and build a bridge to lived reality.

Bicycles, pools and nails made of wood, forest monitoring using drones, the use of robots or innovative fasteners for timber construction - the innovations relating to wood are many and varied.

LIVE-PRESENTATIONS

In live presentations, you will experience innovations, recognise trends and immerse yourself in the future of the industry.

BIO-ENERGY



EXHIBITION SECTORS

- › Energy carriers
- › Small-sized power stations
- › Screening and shredding technology
- › Combustion and environmental engineering

VISITOR TARGET GROUPS

- › Wood-processing operations
- › Firewood traders
- › Foresters
- › Contractors



OUR PARTNERS – JOINTLY ACHIEVING SUCCESS ON THE MARKET

- › Austrian Chamber of Agriculture
- › proPellets Austria
- › Austrian Biomass Association

TRANSPORTATION & LOGISTICS



EXHIBITION SECTORS

- › Vehicle and trailer construction
- › Tractor units
- › Forklift and other handling equipment
- › Storage technology
- › IT networks
- › Service providers for road, rail and sea transport

VISITOR TARGET GROUPS

- › Timber trade
- › Timber industry
- › Hauliers
- › Forwarders
- › Wood service providers



EVENTS

of the Carinthian Economic Chamber, Division for Transport & Logistics:





SAWMILL TECHNOLOGY



EXHIBITION SECTORS

- › Sawmill technology
- › Cutting systems
- › Mechanical systems for the lumber yard
- › Debarking systems
- › Plant surveying
- › Timber drying technology
- › Planing-finger jointing-glueing-pressing
- › Loading, hoisting and handling systems
- › Tools, tool maintenance and accessory equipment
- › Mobile sawing equipment
- › IT-supported optimisation
- › Trade organisations, training
- › Research & Development

VISITOR TARGET GROUPS

- › Large sawmills (*owners, managers and skilled staff*)
- › Medium-sized and small sawmills (*owners, managers*)
- › Timber trade, trading agents / wood purchasers, wood hauliers
- › Processors of soft and hard wood, producers of glued laminated timber
- › System and full line suppliers

SIDE PROGRAMME

- › International Timber Day (*with simultaneous translation into Italian/English/German*)
- › Sawing Conference
- › Get-Together of the Timber Industry



POWERFUL PARTNERS – TO ATTRACT MANY VISITORS

- › European Organisation of Sawmill Associations
- › Trade Association of the Austrian Timber Industry – professional group of the sawmill industry
- › Federal body of the timber and building material trade
- › Trade Association of the Slovene Timber Industry
- › proHolz Austria

FORESTRY



EXHIBITION SECTORS

- › Forest stand and woodland management
- › Construction and maintenance of forest roads
- › Forestry service providers
- › Forester tools, occupational safety, accident prevention
- › Wood harvesting techniques
- › Wood measuring and IT
- › Research, teaching, consulting, training
- › Forestry associations, hunting

VISITOR TARGET GROUPS

- › Forest managers
- › Woodland owners and tree farmers
- › Forest operators
- › Road operators, timber transporters
- › Firewood traders
- › Apprenticeship (*employees in forestry training centres*)
- › Civil servants (*national and regional authorities*)
- › Forestry students

SIDE PROGRAMME

- › Event of the Trade Association of Service Providers
- › Carinthian Foresters' Day
- › Wood carving competitions
- › Presentations in the forestry category of timber sports
- › Presentation of workwear on stage
- › Get-Together of the Industry
- › International Mobile Chopping Path

OUR PARTNERS – JOINTLY ACHIEVING SUCCESS ON THE MARKET

- › Austrian Federal Ministry for Agriculture, Regions and Tourism
- › Austrian Chamber of Agriculture
- › Carinthian Chamber of Agriculture and Forestry
- › Austrian Economic Chamber
- › Vienna University of Natural Resources and Life Sciences
- › Ossiach Forest Training Institute



KEY FOCUS

STRUCTURAL ENGINEERING WITH TIMBER & TIMBER PRODUCTS



EXHIBITION SECTORS

- › Timber construction systems, innovative assembly and joining techniques
- › Wood machining, trimming, hand-held tools
- › Wood products, timber materials, supply components
- › Insulating, sealing, sound proofing systems - Solutions and components
- › Dry walling & building services
- › Computer-aided organisation and management techniques
- › Timber architecture & timber associations
- › Training, research, teaching
- › Safety at the workplace, fire and accident prevention
- › Consulting, financing and insurance services

SIDE PROGRAMME

- › 6th Timber Structure Symposium Klagenfurt
- › International Timber Day
- › Get-Together of the Industry
- › Master Carpenter "Evening Pint"
- › European Carpenters Competition

VISITOR TARGET GROUPS

- › Master builders
- › Master carpenters, prefabricated houses producers, carpentry experts
- › Architects, planners, structural engineers, building promoters:
- › Timber industry, wood working, dry wallers, floorers
- › Timber trade, wood markets, DIY and building supply stores
- › Cabinetmakers
- › Roofers

POWERFUL PARTNERS – TO ATTRACT MANY VISITORS

- › Federal Association of Austrian Master Carpenters
- › Trade Association of the Austrian Timber Industry
- › Federal body of the timber and building material trade
- › proHolz Austria
- › Carinthian Timber Work Association
- › Carinthian Joiner Association
- › Napoleonstadl – Carinthia's Centre of Architectural Design
- › Trade associations from Slovenia and Italy

JOINERY SUPPLIES & EQUIPMENT



EXHIBITION SECTORS

- › Tools
- › Machinery
- › Safety at the workplace and work apparel
- › Timber materials

TIMBERSPORTS



As a firmly established industry hub and a major visitor attraction, the event will return in 2026 – showcasing spectacular Timbersports competitions, remarkable precision, and pure power live on stage!

Spectacular competitions, razor-sharp axes, and roaring chainsaws – the Waldsport Litzlhof Show brings TIMBERSPORTS live to the stage! Watch the top athletes compete in thrilling disciplines such as Underhand Chop, Standing Block Chop, Single Buck, Stock Saw, Springboard, and the legendary Hot Saw.

TREFFPUNKT JAGD

EXHIBITION SECTORS

- › Weapons
- › Apparel
- › Animal feed
- › Hunting accessories
- › Hunting associations
- › Shooting gallery
- › Off-Road Vehicles



VISITORS COME FROM



EXHIBITION INFORMATION

LOCATION

Klagenfurt
Exhibition Centre

FREQUENCY

every two years

VISITORS

21,000 (every third visitor coming from abroad)

OPENING HOURS

Wednesday to Friday: 9:00 am – 6:00 pm
Saturday: 9:00 am – 5:00 pm

EXHIBITION SPACE

50,000 sqm gross

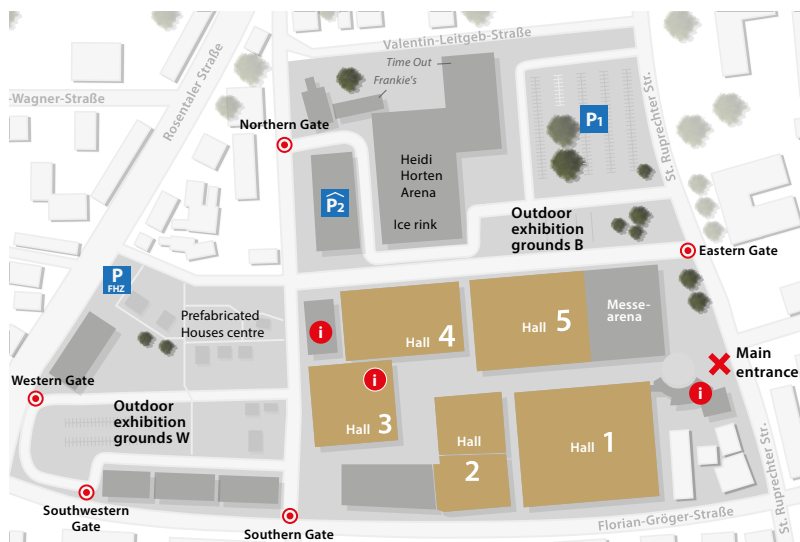
EXHIBITORS

500 from 21 nations



EXHIBITION HALLS

- | | | |
|---|-----------------------------------|---|
| 1 SAWING TECHNOLOGY, INNOVATIONS & TIMBER CONSTRUCTION | 2 MOBILE SAWS & BIO ENERGY | 3 TREFFPUNKT JAGD & FORESTRY |
| 4 TRANSPORT & LOGISTIK | 5 HOLZ&BAU | A B C W OUTDOOR EXHIBITION GROUNDS |



as at: August 2025 / subject to changes!

YOUR CONTACTS ON THE KÄRNTNER MESSEN PROJECT TEAM



KARL PLATZER
PROJECT MANAGER
Phone: +43 463 56800-62
platzer@kaerntnermessen.at



MAG. KRISTINA REICHL, BAKK.
EVENTS & MARKETING
Phone: +43 463 56800-75
reichl@kaerntnermessen.at



STUART ALTVATER
PRESS CONTACT
Phone: +43 463 56800-71
altvater@kaerntnermessen.at



ROSITA LEITGEB
PROJECT ASSISTANT
Phone: +43 463 56800-33
leitgeb@kaerntnermessen.at

POINTS OF CONTACT

Italy

TURISMO srl – Divisione Marketing Consulenza Aziendale Fiere Rappresentanza italiana della Fiera di Klagenfurt, V.le S. Marco, 58, 30020 Marcon (VE), ITALY; T: +39 377 2394638, E: info@turismosrl.it

Bosnia & Herzegovina

"EventExpo" KiK BiH – Agencija za organizaciju sajmova i poslovnih konferencija. Predstavnik sajma Klagenfurt u Bosni i Hercegovini. Contact: Dinko Mujkic Zlatnih Ijljana 49, 72220 Zavidovici, Bosna i Hercegovina; T: +387 61 162 591, E: info@eventexpo.ba"info@eventexpo.ba, Web: http://www.eventexpo.ba

IMPRINT:

Publisher and media owner: Klagenfurter Messe Betriebsgesellschaft mbH, Messeplatz 1, 9020 Klagenfurt, Austria. Publishing location: Klagenfurt; **Graphic design:** mehrWERT Werbe- & Grafik GmbH, production location: Carinthia; **Photo credits:** © Kärntner Messen/Zangerle and Adobe Stock; **Printing:** DOMAGENTUR Dieter Pucker GmbH, Quederstraße 3, 9020 Klagenfurt am Wörthersee, Austria

Please do not hesitate to contact us, if you have any questions or suggestions. We will also assist with any individual wishes.

KLAGENFURTER MESSE

Betriebsgesellschaft mbH.
Messeplatz 1
9020 Klagenfurt am Wörthersee
AUSTRIA
T: +43 463 56800-0
F: +43 463 56800-29
E: office@kaerntnermessen.at

#holzmesse2026

www.holzmesse.info