



28–31 AUG.  
2024

INTERNATIONAL  
**WOOD FAIR**

WITH **HOLZ&BAU TRADE SHOW**

KEY FOCUS

**Logistics**







THE LEADING TRADE SHOW FOR THE TIMBER AND FOREST INDUSTRY



# SALES PLATFORM FOR THE TIMBER & FOREST INDUSTRY

WITH MORE THAN 22,000 VISITORS FROM THE TRADE ON FOUR DAYS, THE "INTERNATIONAL WOOD FAIR KLAGENFURT" IS THE LEADING TRADE EXHIBITION FOR THE TIMBER AND FOREST INDUSTRY.

Together with "Holz&bau", the "Klagenfurt International Wood Fair" presents a unique cross-section of the entire value chain that is represented by more than 500 exhibitors from the forestry, sawmill and timber industries, timber construction, timber logistics and energy.

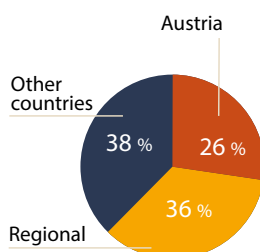
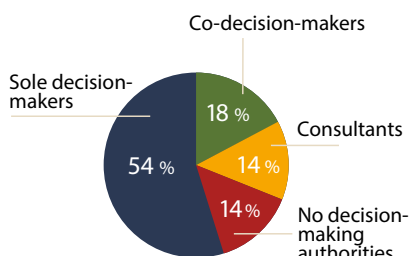
International side events provide an insight into the future and offer a great value added bonus for the trade visitors from Austria and abroad.

Meet customers and decision-makers from Central and Eastern Europe.

## WOOD FAIR for decision- maker



## WHERE THE INTERNATIONAL INDUSTRY MEETS



## BENEFITS

- + Customised exhibition stands from the Basic Package to the Carefree Package Deal for the exhibition section of your choice
- + Additional optional marketing packages for more visibility
- + Professional support from our expert exhibition team
- + A good mix of inspiring lectures, interesting presentations, demonstrations and technical exchange to reach out to even more visitors from your target group
- + Sophisticated online and offline marketing in our target markets





**Bridging visions and reality, innovative suppliers, start-up companies, makers and research institutes present their innovative services and products here at the centre of the International Wood Fair and HOLZ&BAU and provide an insight into the world of innovation.**

Bicycles, pools and nails made from wood; forest monitoring by means of drones; the use of robots; innovative joining elements for timber structures – there are plenty of innovative ideas that revolve around wood!

#### LIVE-PRESENTATIONS

Experience innovation live, see the latest trends for yourselves and explore the future of the trade!

## BIO-ENERGY



#### EXHIBITION SECTORS

- › Energy carriers
- › Small-sized power stations
- › Screening and shredding technology
- › Combustion and environmental engineering



#### VISITOR TARGET GROUPS

- › Wood-processing operations
- › Firewood traders
- › Foresters
- › Contractors

#### OUR PARTNERS – JOINTLY ACHIEVING SUCCESS ON THE MARKET

- › Austrian Chamber of Agriculture
- › proPellets Austria
- › Austrian Biomass Association

## TRANSPORTATION & LOGISTICS

KEY  
FOKUS



#### EXHIBITION SECTORS

- › Vehicle and trailer construction
- › Tractor units
- › Forklift and other handling equipment
- › Storage technology
- › IT networks
- › Service providers for road, rail and sea transport



#### VISITOR TARGET GROUPS

- › Timber trade
- › Timber industry
- › Hauliers
- › Forwarders
- › Wood service providers

#### EVENTS

of the Carinthian Economic Chamber, Division for Transport & Logistics and "Logistik Center Austria Süd":







## SAWMILL TECHNOLOGY



### EXHIBITION SECTORS

- › Sawmill technology
- › Cutting systems
- › Mechanical systems for the lumber yard
- › Debarking systems
- › Plant surveying
- › Timber drying technology
- › Planing-finger jointing-glueing-pressing
- › Loading, hoisting and handling systems
- › Tools, tool maintenance and accessory equipment
- › Mobile sawing equipment
- › IT-supported optimisation
- › Trade organisations, training
- › Research & Development

### SIDE PROGRAMME

- › International Timber Day (*with simultaneous translation into Italian/English/German*)
- › Sawing Conference
- › Get-Together of the Timber Industry



### VISITOR TARGET GROUPS

- › Large sawmills (*owners, managers and skilled staff*)
- › Medium-sized and small sawmills (*owners, managers*)
- › Timber trade, trading agents / wood purchasers, wood hauliers
- › Processors of soft and hard wood, producers of glued laminated timber
- › System and full line suppliers

### POWERFUL PARTNERS – TO ATTRACT MANY VISITORS

- › European Organisation of Sawmill Associations
- › Trade Association of the Austrian Timber Industry – professional group of the sawmill industry
- › Federal body of the timber and building material trade
- › Trade Association of the Slovene Timber Industry
- › proHolz Austria

## FORESTRY



### EXHIBITION SECTORS

- › Forest stand and woodland management
- › Construction and maintenance of forest roads
- › Forestry service providers
- › Forester tools, occupational safety, accident prevention
- › Wood harvesting techniques
- › Wood measuring and IT
- › Research, teaching, consulting, training
- › Forestry associations, hunting

### SIDE PROGRAMME

- › Event of the Trade Association of Service Providers
- › Carinthian Foresters' Day
- › Wood carving competitions
- › Presentations in the forestry category of timber sports
- › Presentation of workwear on stage
- › Get-Together of the Industry
- › International Mobile Chopping Path

### VISITOR TARGET GROUPS

- › Forest managers
- › Woodland owners and tree farmers
- › Forest operators
- › Road operators, timber transporters
- › Firewood traders
- › Apprenticeship (*employees in forestry training centres*)
- › Civil servants (*national and regional authorities*)
- › Forestry students

### OUR PARTNERS – JOINTLY ACHIEVING SUCCESS ON THE MARKET

- › Austrian Federal Ministry for Agriculture, Regions and Tourism
- › Austrian Chamber of Agriculture
- › Carinthian Chamber of Agriculture and Forestry
- › Austrian Economic Chamber
- › Vienna University of Natural Resources and Life Sciences
- › Ossiach Forest Training Institute



## STRUCTURAL ENGINEERING WITH TIMBER & TIMBER PRODUCTS



### EXHIBITION SECTORS

- › Timber construction systems, innovative assembly and joining techniques
- › Wood machining, trimming, hand-held tools
- › Wood products, timber materials, supply components
- › Insulating, sealing, sound proofing systems - Solutions and components
- › Dry walling & building services
- › Computer-aided organisation and management techniques
- › Timber architecture & timber associations
- › Training, research, teaching
- › Safety at the workplace, fire and accident prevention
- › Consulting, financing and insurance services

### SIDE PROGRAMME

- › 5th Timber Structure Symposium Klagenfurt
- › International Timber Day
- › Get-Together of the Industry
- › Master Carpenter "Evening Pint"
- › European Carpenters Competition

### VISITOR TARGET GROUPS

- › Master builders
- › Master carpenters, prefabricated houses producers, carpentry experts
- › Architects, planners, structural engineers, building promoters:
- › Timber industry, wood working, dry wallers, floorers
- › Timber trade, wood markets, DIY and building supply stores
- › Cabinetmakers
- › Roofers

### POWERFUL PARTNERS – TO ATTRACT MANY VISITORS

- › Federal Association of Austrian Master Carpenters
- › Trade Association of the Austrian Timber Industry
- › Federal body of the timber and building material trade
- › proHolz Austria
- › Carinthian Timber Work Association
- › Carinthian Joiner Association
- › Napoleonstadl – Carinthia's Centre of Architectural Design
- › Trade associations from Slovenia and Italy

## JOINERY SUPPLIES & EQUIPMENT



### EXHIBITION SECTORS

- › Tools
- › Machinery
- › Safety at the workplace and work apparel
- › Timber materials

## FORWARDER- & HARVESTER COMPETITION



THE FORWARDER & HARVESTER CONTEST IS A FIXED ITEM ON THE AGENDA OF THE INDUSTRY AND WILL ALSO BE ORGANISED IN 2024.

The Forwarder & Harvester Contest was very popular last year, with many contestants putting their skills to the test and proving their expertise. 2024 will see another round of the competition that is organised in cooperation with the Ossiach Forest Training Institute and the Austrian Association of Forest Entrepreneurs.

## TREFFPUNKT JAGD

### EXHIBITION SECTORS

- › Weapons
- › Apparel
- › Animal feed
- › Hunting accessories
- › Hunting associations
- › Shooting gallery
- › Off-Road Vehicles



## VISITORS COME FROM



## EXHIBITION INFORMATION

### LOCATION

Klagenfurt  
Exhibition Centre

### VISITORS

22,000 (every third visitor coming from abroad)

### FREQUENCY

every two years

### OPENING HOURS

9.00 to 18.00

### EXHIBITION SPACE

50,000 sqm gross

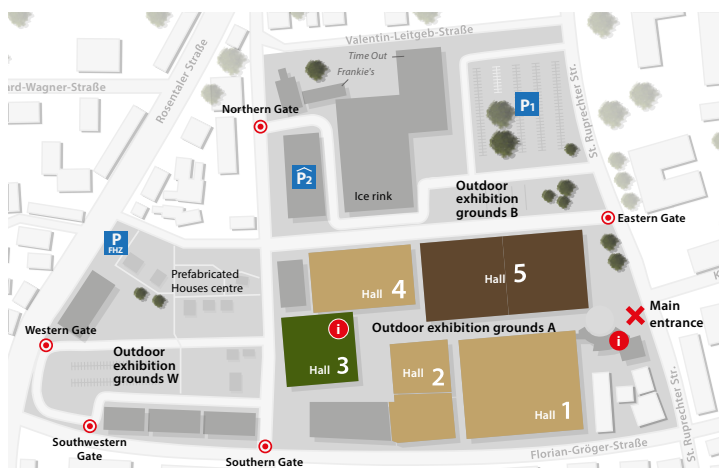
### EXHIBITORS

500 from 21 nations



## EXHIBITION HALLS

- 1 SAWING TECHNOLOGY & INNOVATIONS
- 2 MOBILE SAWS & BIO ENERGY
- 3 TREFFPUNKT JAGD & FORESTRY
- 4 TRANSPORT & LOGISTIK
- 5 HOLZ&BAU
- A B W OUTDOOR EXHIBITION GROUNDS



as at: February 2023 / subject to changes!



## YOUR CONTACTS ON THE KÄRNTNER MESSEN PROJECT TEAM



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#holzmesse2024

[www.holzmesse.info](http://www.holzmesse.info)

Please do not hesitate to contact us, if you have any questions or suggestions. We will also assist with any individual wishes.