

22.-24. APRIL 2022

ALPE-ADRIA

CLASSIC LEGENDS

THE TRADE SHOW FOR
CLASSIC CARS



PARTNER





A JOURNEY THROUGH TIME AND INTO THE WORLD OF **VINTAGE CARS & LEGENDS**

WE ARE STARTING OUR ENGINES NOW

Fans of classic cars can look forward to exploring the exquisite world of legends for the first time at the Klagenfurt Exhibition Centre.

From 22nd to 24th April 2021, the Alpen-Adria exhibition "Classic Legends" will open its garage doors and shine its headlights on a great mix of classic cars. As a commercial dealer, you will have the opportunity to present the gems of your collection and your exquisite highlights.

The exhibition will also include special themes, such as the VW Bulli T1, plus an extraordinary presentation of barn finds. The soundtrack and background for the Classic Legends will be presented on the entertainment stage. Legends of former times give insights into the world of yesteryear, and historical film material, interesting lectures and live talks add a touch of nostalgia to the exhibition.

SPECIAL THEMES 2022



Bulli T1 PRÄSENTATION



Various VW Bulli rarities that are anything but standard. Fans of the VW T1 can discover veritable treasures and learn the history of this unique vehicle.

*The legend
lives on.*

— CATCHMENT AREA —

The Classic Legends exhibition is the only trade show of classic vehicles in the Alpine Adriatic region.



YOUR BENEFITS AS AN EXHIBITOR

You can reach visitors from the entire Alpine Adriatic region, which offers you the possibility to find new customers from Austria, Slovenia, Croatia and Northern Italy.

All the campaigns advertising "Classic Legends" are aligned to this target audience.



— EXHIBITION SEGMENTS —

DEALERS

As a commercial dealer, you can present your vehicles and highlights in style.

SPARES MARKET

Seek and you shall find. Rare hood ornaments, hard-to-find spare parts or simply must-have items for vintage cars. Classic fans will find all this at the spares market.



ENTERTAINMENT STAGE

Live talks
Inspiring presentations
Legendary films
...

STORIES & EMOTIONS

THEN & NOW



Photos: Mercedes

The development of automotive design but also the reference to legends will evoke emotions in the visitors.

SPECIAL TOPIC BARN FINDS

With its special exhibition of barn finds, the Classic Legends exhibition offers very special exhibits; eye-catchers in leagues of their own.



PRIVATE SELLERS

In another hall, private owners of vintage cars will have the opportunity to present and sell their classic beauties.

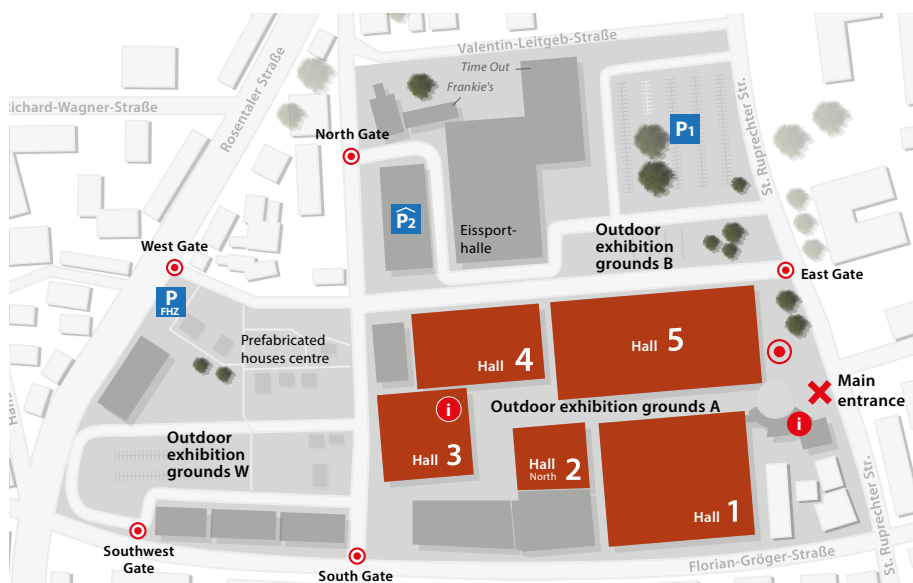


FAIR
KLAGENFURT



EVENT HALLS

- 1 TRADE & RESTORATION
- 2 TOP LEGENDS
- 3 PARTS MARKET & PRIVATE SELLERS
- 4 STORIES & EMOTIONS
- 5 ENTERTAINMENT
SPECIAL EXHIBITION
AUCTION



PROJEKTPARTNER HABICH ENTERTAINMENT



JOHANNES HABICH
HABICH ENTERTAINMENT & MARKETING GMBH
T: +43 664 4404141
joha@habichentertainment.com

IHR PROJEKTEAM DER KÄRNTNER MESSEN



KARL PLATZER
SALES MANAGER, HBV
T: +43 463 56800-62
platzer@kaerntnermessen.at



ALMIR SLAMNIK, MBA
SALES MANAGER, HBV
T: +43 463 56800-22
slamnik@kaerntnermessen.at



ILSE GRABNER
EVENTS & MARKETING
T: +43 463 56800-24
grabner@kaerntnermessen.at



PETRA MOSER
PROJECT ASSISTANT
T: +43 463 56800-11
pmoser@kaerntnermessen.at

DATES AND FACTS

Total hall size 20,000 m²

OUR PARTNERS IN

Croatia

CENTAR ZA RAZVOJ I MARKETING d.o.o.,
Kontakt: Ana Dijan, Krsnjavoga 1 (Westin/II),
10000 Zagreb, CROATIA
T: +385 1 6329-110; F: +385 1 6329-114
E: info@centar-marketing.com
www.centar-marketing.com

Italy

TURISMO srl, Kontakt: Wolfgang Dalla
Francesca Damiani, Dott.ssa Cecilia
Pirone; V.le S. Marco, 58, 30020 Marcon
(VE), ITALY; T: +39 377 2394638,
F: +39 41 81064532
E: turismo.fiere@gmail.com

Please do not hesitate to contact us, if you have any questions or suggestions. We will also assist with any individual wishes.

KLAGENFURTER MESSE

Betriebsgesellschaft mbH.
Messeplatz 1
9020 Klagfurt am Wörthersee
AUSTRIA
T: +43 463 56800-0
F: +43 463 56800-29
E: office@kaerntnermessen.at



#classiclegends2022
@kaerntnermessen



#classiclegends2022
kaerntner-messen

www.kaerntnermessen.at

ALPE-ADRIA CLASSIC LEGENDS

22.-24. APRIL 2022

ONLY FOR THE ORGANISERS

Register number:

Address ID:

ANMELDUNG

Almir Slamnik, MBA

T: +43 463 56800-22

slamnik@kaerntnermessen.at

Karl Platzter

T: +43 463 56 800-62

platzter@kaerntnermessen.at

F: +43 463 56800-29



Note: The exhibition space of each package can be extended.



DEALER AREA

€ 25,-
per m² / net

- › Exhibition space: Size sqm
- › Power connection and power consumption
- › Carpet (optional)



PARTS SELLERS

€ 115,-
net

- › 5 x 3 m exhibition space
- › Power connection and power consumption



PRIVATE VINTAGE CAR SELLERS

€ 115,-
net

- › 5 x 3 m exhibition space
- › one chair upon request



CLASSIC BASIC PAKET

€ 995,-
netto

- › 9 sqm exhibition space (corner stand)
- › Side and rear panels
- › Carpet 9 sqm (anthracite)
- › Wall elements (6 m)
- › Aluminium frame (6 m)
- › Aluminium pillar (1 pc.)
- › 1 meeting table (80 x 80)
- › 2 conference chairs
- › 1 Info desk
- › Power connection and power consumption

PLEASE NOTE: A flat rate of EUR 50 (plus advertising tax and VAT) will be charged for the mandatory entry in the official list of exhibitors. Exhibitors will be charged for minimum entries even if no express order from the exhibitor has been received.

Company name

Phone

Postcode

Place

Address

VAT-Nr.

Website

Contact person

Phone

Fax

E-mail

Date

Signature / Company stamp

The conditions of participation (Klagenfurt Trade Show Regulations) are accepted in all parts with legally binding effect. Place of jurisdiction in all legal matters: Klagenfurt. For the current conditions of exhibition and participation refer to <https://www.kaerntnermessen.at/de/meta/unternehmen/messeordnung.html>

☐ I agree that the data I provide – my name, address, telephone, fax, e-mail address, internet address – may be processed by Kärntner Messen for the purpose of the administration of this event. This consent may be revoked at any time by sending an e-mail to office@kaerntnermessen.at.

www.kaerntnermessen.at