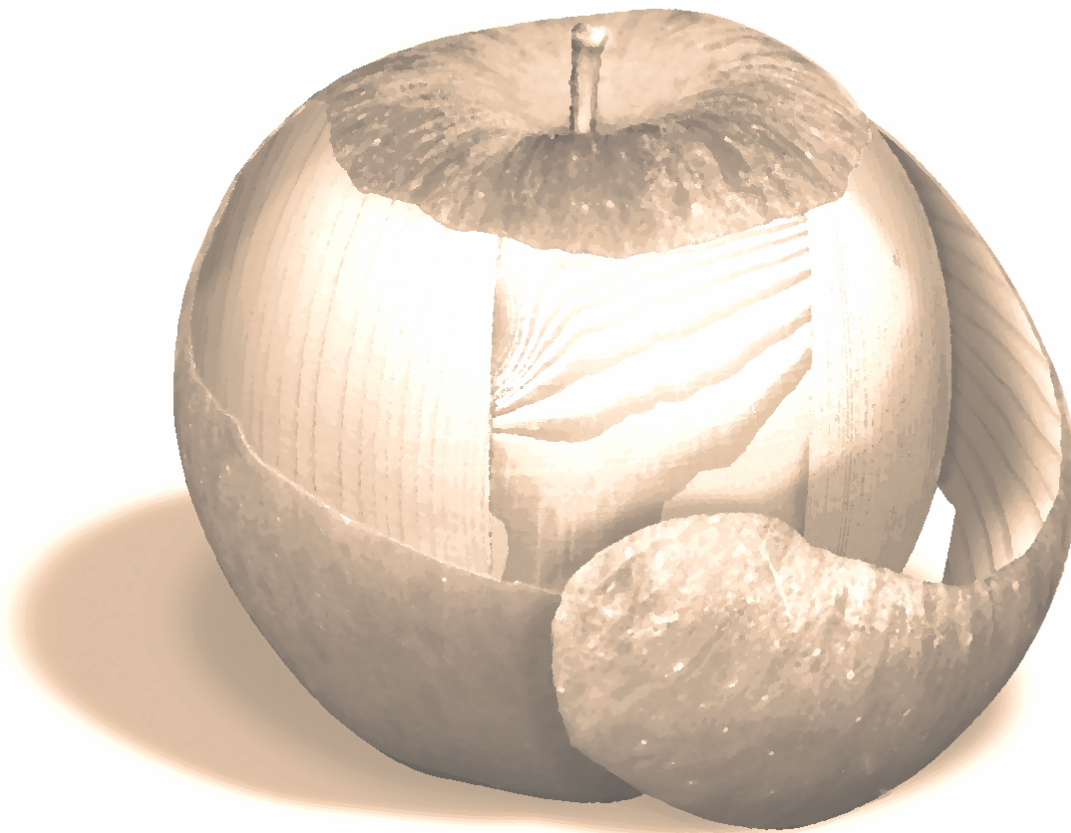


:::invitation:::



EUROPEAN JOURNALISTS FORUM

in the framework of INTERNATIONAL TIMBER FAIR KLAGENFURT

25 - 26 A u g u s t 2 0 1 0

!!programme!!

Subject to changes!

Wednesday, 25 August 2010

09.30 – 10.00

Arrival of participants at Messe-Centrum 5, Klagenfurt Exhibition Grounds (1st floor)

10.00 – 12.00

Working conference with high-profile representatives from the national and international forestry and timber industry



- Mag. Alfred Jechart, President of EOS (Association of European Sawmills) and member of the Board of Mayr Melnhof Holz (*t.b.c.*), **Topic: Status of the Austrian and European sawmill industry**
- Natalie Binder, member of the Board of proPellets Austria, **Topic: Pellets sale in important European markets**
- Mag. Haimo De Monte, CEO of KLH Massivholz GmbH, Katsch a. d. Mur (*t.b.c.*), **Topic: Cross laminated timber: Possible use in single- and multi-storey residential housing, industrial and commercial buildings, hall structures, community buildings and agricultural buildings**
- Dipl.-Ing. Hans Höbarth, Austrian Chamber of Agriculture, head of the Forestry and Timber Industry, Energy Department **Topic: Round timber prices in the autumn season 2010**

12.45 – 13.45

Buffet lunch at Prechtlhof restaurant in Althofen

13.45 – 14.15

Trip to Friesach



14.15 – 15.45

Visit to Springer Maschinenfabrik AG, Friesach

Topic: **Innovations in equipment for the sawmill industry, sales opportunities for sawmill equipment in Russia**

programme

Subject to changes!

15.45 - 16.15

Trip to Metnitz / Ingolstal



16.15 - 18.30

Visit to a section of the Natural Wood Reserves network of BFW, the Federal Research and Training Centre for Forests, Natural Hazards and Landscape, Vienna, near Metnitz / Ingolstal

The Natural Wood Reserves network in Austria is managed by the Federal Research and Training Centre for Forests, the BFW. By signing the resolutions of the Conference of Ministers on Protection of Forests in Europe, Austria has committed itself to push ahead the creation of a network of natural wood reserves. One of the objectives of this initiative is the preservation and improvement of the forests' biodiversity as a basic requirement for their sustainable existence and for fulfilling their functions. Currently, there are 194 reserves in Austria that cover a total area of 8546 hectares. Natural Wood Reserves (NWR) are forest areas earmarked for the natural development of the ecosystem of a forest in which no direct external influence is permitted. Natural wood reserves are a contribution to preserving and ensuring the natural development of biodiversity. The reserves are used for research, teaching and education.



19.00 - 21.30

Medieval Dinner at Burgschenke Petersberg (Friesach)

22.15

Arrival in Klagenfurt

Thursday, 26 August 2010

10.00 - 12.00

Opening of the INTERNATIONAL TIMBER FAIR Klagenfurt
Foyer

12.30

Buffet lunch at the Exhibition Centre restaurant
Carinthian Lounge (hall 5, 1st floor)

14.00

Visit to the INTERNATIONAL TIMBER FAIR
Wood Energy Excursion

::organisation::

Service for media representatives



- 2 nights in a single room at the 4* Hotel Sandwirth (centre of Klagenfurt)
- Free participation in the programme and the excursion
- Lunch and dinner in the framework of the official programme
- Services of the press department of Kärntner Messen
- Pro-rate reimbursement of travel expenses (up to

350 kilometres € 120, 350 to 450 kilometres € 150, 450+ kilometres € 180)

- Press package

Conference and excursion language

German/English (partly with simultaneous translation)

Registration

Klagenfurter Messe Betriebsgesellschaft mbH., Messeplatz 1, 9021 Klagenfurt
Public Relations, phone: +43-56800-58, e-mail: wallner@kaerntnermessen.at

Contacts: Christian Wallner, head of Public Relations, Birgit Knees, PR assistant

The deadline for registration is Friday, 23 July 2010.

::how to get there::



By car

Coming from the west (Slovenia-Karawanken tunnel, Italy, Germany, Salzburg) – A 2

Leave the A2 motorway at the “Klagenfurt West” exit and follow “August Jaksch-Straße” for about 1.4 km, turn right into “St. Ruprechter Straße” and after about 400 m you will be in front of the main entrance of Klagenfurt Exhibition Centre.

Coming from the east (Hungary, Slovakia, Graz, Vienna) – A 2

Leave the A2 motorway at the “Klagenfurt Ost” exit and follow the “Zentrum” direction signs to the city centre. Continue along “Völkermarkter Straße” and after about 4 km you will reach “Feldmarschall Conrad Platz” and “Völkermarkter Ring”. Follow the road for about 800 m, then turn right into “Viktringer Ring”. After about 600 m turn into “St. Ruprechter Straße” and after another 400 m you are in front of the main entrance of Klagenfurt Exhibition Centre.

By train

Klagenfurt railway station is very close to the Exhibition Centre (a 5 to 7 minutes walk).

By plane

You can reach the Exhibition Centre by taxi or public buss service operated by “Stadtwerke Klagenfurt”. The taxi ride takes some 15 minutes, depending on traffic.

Bus no. 45 of takes you directly from the airport to the “Annabichl” stop. Change to bus no. 40 to “Heiligengeistplatz” where you get off and change to bus no. 90 that will take you directly to the Exhibition Centre (“Messe-Ost” stop). Travel time is approximately 30 minutes.

registration

Please accept my irrevocable registration for the European Trade Journalists Forum on the occasion of the INTERNATIONALEN TIMBER FAIR in Klagenfurt from August 25 to 26, 2010:

Contact

First and family name:

Name of medium:

Address.

E-mail. Phone:.....

Hotel reservierung

Please reserve one single room for me from August to August 2010
(eligible period: 24 to 27 August 2010, two nights per journalists will be paid; double rooms available only against surcharge!)

I will not need a hotel room

Arrival:

I will be travelling by car train plane
(please tick where appropriate)

Date:..... Signature:.....

Please send this registration by e-mail to wallner@kaerntnermessen.at or fax it to +43/(0)463/56800-48. Deadline for registration is Friday, 23 July 2010.